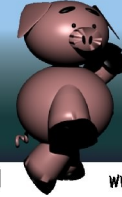


This Little Program Went to Market

Create, Deploy, Distribute, Sell, and Market Software
and More on the Internet at Little or No Cost to You

by Annette Godtland



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Description:

Create a Web site and launch an Internet marketing and sales process. Make your computer programs "market ready" and distribute them. This Little Program Went to Market provides detailed instructions for all the steps and tools required to take an idea for a computer program through the entire process of creation, deployment, distribution, sales and marketing. In fact, this book has useful information for selling just about anything on the World Wide Web. Plus, practically all of the tools and services required for these processes are available for free!